

Nicholas Castleberry

U.S. Navy Veteran

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I am a down to earth person and I work very, very hard every single day. I have not taken a vacation in years because of how dedicated I am to my job. I enjoy working and helping a company succeed. My number 1 objective is to help a company succeed. I am passionate about my job, about the customer, their experience, and about the company. I have plenty of reviews from customers and their experiences with me that will prove my statement.

I am a Active Duty U.S. Navy Veteran and have learned a lot within my experiences in being in the military. It has helped me grow exponentially mentally, physically and professionally. I am a hard, dedicated worker that will go above and beyond for you.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

Work Experience

Marketing Coordinator

TITAN FACTORY DIRECT HOMES - Leesburg, GA

June 2020 to Present

I Create, Design, Maintain, and Build (My Responsibilities):

- The company's various websites that I have personally built from scratch alone.
- Marketing supplies (i.e.: presentation folders, brochures, business cards, name tags, flyers, banners, window signs, and other business-related products).
- Online Ad Management with Google, Facebook, Bing, Instagram, TikTok, and other popular sources/sites.
- SEO Management & Keyword Specialist
- Online appointments for various retail locations.
- Inventory Management with over 867 different homes within various programs and platforms.
- Business Analytics, whether it is walk-in customers or online customers, I manage all business analytics and compile data reports for all locations in the Southeastern U.S. Division.
- Drive traffic and leads to the Southeastern U.S. Division through our online presence.
- Manage customer relations and solve customer/client problems.
- Hire, train, and manage over 100 employees in the southeast U.S.
- Lead management and generation through online and offline networks with various advertising solutions.
- Digital inventory database management.
- Host quarterly meetings company-wide with data and analytical reports.
- Manage all digital data backups for all company digital assets and data.
- Creating, Building, Maintaining, and Overseeing our AWS services.

Skills & Assets:

- Website Design & Development
- Adobe Creative Cloud Suite Professional in Adobe Photoshop, Illustrator, After Effects, InDesign, Acrobat Pro PDF, Premier Pro, XD, Dreamweaver, and all other Adobe Software
- Online Data Management & Cloud Service Specialist
- Microsoft Office Professional in Microsoft Excel, Word, Outlook, Teams, OneDrive, and PowerPoint
- Coding Professional in HTML, JavaScript, XML, C++, C#, Ruby, Python, PHP, SQL, and Lua. I am currently learning the Swift (Objective-C) language for iOS app development.
- WordPress Expert
- Video Editing
- Video Creation (commercials, interviews, any kind of live video creation)
- Animation and Video Graphic Design
- Graphic Design, Logos, Banners, Webpages, anything related to Graphic Design
- Music/Sound Engineer & Designer (Music Producer & Music Engineering)
- Expert in Facebook Business Suite
- Google Business Professional
- SEO Professional
- Keyword Specialist
- Front-end Software Specialist
- Back-end Software Specialist
- AWS Specialist - Highly Efficient with EC2, VPC, S3, Route53, Cloud9, IAM, Systems & Cloud Database/ Web Infrastructure Building.

I am great with honestly anything online and anything related to the internet and computers.

Operations Manager

TITAN FACTORY DIRECT HOMES - Albany, GA

June 2020 to July 2021

I operate and manage the business by closing mortgage loans, company closing contracts, various contractor scheduling for mobile homes to be built and assembled, and managing profits and employees. I complete many tasks daily that require immediate attention and I work very well under pressure, time and stress.

My daily jobs duties include:

- Closing Mortgage Loans
- Prepare and Close Company Contracts
- Contractor Scheduling
- Contractor Payments
- Employee Management
- Contractor Management
- Deposits
- Managing Customer Funds
- Manage Contractor Funds
- Using Microsoft Office Applications
- Using Adobe Applications
- Reviewing Contract Purchases
- Employee Training
- And much more

Logistics Specialist

U.S. Navy - Oak Harbor, WA

January 2016 to June 2020

Supervised and trained 12 employees with material handling warehouse equipment while in compliance with Navy Safety Standards.

- Maintained \$3.6M of military equipment, leading to 2 supply competitions within 1 year
- Provided 100% security and accountability of \$10K worth of sensitive items in a Military Arms Room resulting in 0% loss in a 3-year period
- Planned, optimized, and implemented service solutions that improved productivity of supply chains - Predictability, costs, and visibility over 50%
- Performed loading and off-loading duties in regards to receiving and distribution quickly and efficiently

Sales Manager

Zales Jewelers - Albany, GA

May 2014 to January 2016

Responsibilities

Payroll, Sales, Budgeting, Hiring/terminating, Scheduling, Ordering supplies

Accomplishments

Performing high sales goals and quotas

Skills Used

Customer service expertise

Salesperson

Turners Furniture - Albany, GA

May 2013 to January 2015

Responsibilities

Sales

Accomplishments

Performing excellent sales

Skills Used

Customer service expertise

Store Manager

Pier 1 - Albany, GA

February 2012 to November 2014

Responsibilities

Manage payroll, employees, open/close store, event management, scheduling, managing 10+ employees at a time, and hosting meetings.

- Managed staff activities
- Managed store and daily cash deposits
- Managed nightly cash totals
- Managed store security system
- Thrived in a highly challenging customer service environment

- Managed the scheduling, recruiting, hiring, and training of new store employees
- Supervised employees to maintain goals to meet corporate objectives
- Responsible for staff scheduling
- Trained and mentored all staff
- Tracked sales performance

Accomplishments

Management skills, coaching skills, retail/customer service skills.

ETL Logistics Manager

Target - Albany, NY

November 2010 to November 2013

Responsibilities

Handle all the logistics work. Schedule trucks, operate forklifts, and manage a team of 15-30.

Accomplishments

Learned everything about logistics

Skills Used

Machine operations.

Education

Bachelor's degree in Music Production & Engineering

Full Sail University - Orlando, FL

August 2018 to April 2021

Bachelor of Science in Software Engineering

Columbia College - Oak Harbor, WA

January 2016 to August 2019

Master of Science in Criminal Justice

Columbia College - Oak Harbor, WA

January 2015 to August 2016

BA in Criminal Justice

Albany Technical College - Albany, GA

2010 to 2014

Associate's degree in Criminal Justice

Albany Technical College - Albany, GA

2010 to 2012

Skills

- Customer Service (10+ years)
- Logistics (10+ years)
- Quality Inspector (7 years)

- Shipping (10+ years)
- Shipping Receiving (10+ years)
- Supply Chain (8 years)
- 3PL (3 years)
- Driving (10+ years)
- Supervising experience (10+ years)
- Events Management (10+ years)
- Process Improvement (10+ years)
- Business Analysis (10+ years)
- Agile (5 years)
- C/C++ (7 years)
- Java (8 years)
- Software Development (8 years)
- Business Requirements (10+ years)
- Python (6 years)
- Property management (6 years)
- Marketing (10+ years)
- Conflict management (10+ years)
- Fair Housing regulations (6 years)
- Property leasing (6 years)
- Social media management (10+ years)
- Graphic design (10+ years)
- Time management (10+ years)
- Computer Science (10+ years)
- JavaScript (8 years)
- User Interface (UI) (10+ years)
- Visual Basic (8 years)
- XML (4 years)
- MySQL (6 years)
- C# (8 years)
- HTML5 (8 years)
- Adobe XD (5 years)
- Adobe Bridge (5 years)
- Adobe Acrobat (7 years)
- Adobe Photoshop (10+ years)
- AWS (4 years)
- APIs (5 years)
- Git (5 years)
- Adobe Illustrator (10+ years)
- Adobe InDesign (5 years)

- Adobe Premiere (10+ years)
- Adobe Marketing (5 years)
- Adobe After Effects (10+ years)
- Adobe Animate (6 years)
- Adobe Creative Suite (10+ years)
- Adobe Dreamweaver (6 years)
- Adobe Lightroom (6 years)
- Microsoft Office (10+ years)
- Microsoft Excel (10+ years)
- Microsoft Word (10+ years)
- Microsoft Outlook (10+ years)
- Microsoft Powerpoint (10+ years)
- Visual Studio (10+ years)
- Microsoft Teams (5 years)
- Graphic design (10+ years)
- Videography (10+ years)
- Video editing (10+ years)
- Video production (10+ years)
- Filming (10+ years)
- Web services (10+ years)
- Website management (10+ years)
- Website maintenance (10+ years)
- Web design (10+ years)
- WordPress (10+ years)
- Electronic warfare (10+ years)
- Software development (10+ years)
- Software deployment (10+ years)
- Marketing (10+ years)
- Email marketing (10+ years)
- Google Ads (5 years)
- Google Suite (10+ years)
- Google AdWords (5 years)
- Google Ad Manager (5 years)
- Google Analytics (10+ years)
- Google Cloud Platform (5 years)
- Google Docs (5 years)
- Google Marketing Platform (5 years)
- Google Search Console (5 years)
- Google Tag Manager (10+ years)
- Facebook Advertising (10+ years)

- Business analysis (5 years)
- Business management (10+ years)
- Business development (5 years)
- Business intelligence (5 years)
- Business process modeling (5 years)
- Leadership (10+ years)
- Lead generation (10+ years)
- Inventory management (10+ years)
- Inventory control (10+ years)
- Military (5 years)
- Military operations (5 years)
- Military intelligence (5 years)
- Social media marketing (10+ years)
- Customer support (10+ years)
- 2D animation (10+ years)
- 3D animation (10+ years)
- IT (10+ years)
- IT support (10+ years)
- Lua (8 years)
- XHTML (6 years)
- Cloud computing (6 years)
- Computer skills (10+ years)
- Computer science (10+ years)
- Computer graphics (10+ years)
- Computer hardware (10+ years)
- Computer vision (10+ years)
- Computer forensics (10+ years)
- Direct sales (10+ years)
- Microsoft SQL Server (6 years)
- Web development (10+ years)
- Digital marketing (10+ years)
- Application development
- GitHub
- Copywriting (10+ years)
- Copy editing (10+ years)
- Project planning (10+ years)
- Project leadership (10+ years)
- Project management (10+ years)
- MailChimp (10+ years)
- Email marketing (10+ years)

- Bootstrap
- Multichannel marketing (10+ years)
- E-commerce (10+ years)
- Search engines (10+ years)
- SEO (10+ years)
- SQL
- SEO tools (10+ years)
- Conversion optimization (10+ years)
- Linkbuilding (10+ years)
- CSS
- Keyword research (10+ years)
- Content management (10+ years)
- CRM software (10+ years)
- Salesforce (5 years)
- Content creation (10+ years)
- Content strategy (10+ years)
- Content marketing (10+ years)
- Content development (10+ years)
- REST
- Analytics
- User Experience (UX)
- Computer Networking
- Test Cases
- Linux
- Jira
- AWS (4 years)
- S3 (4 years)

Military Service

Branch: Navy

Service Country: United States

Rank: E-5

January 2016 to June 2020

Logistic Specialist

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Commendations:

- 4th month in the U.S. Navy I graduated top of the class in A-School and increased rank from E-2 to E-3
- 4th month in the U.S. Navy I had the highest work ethic and grades in A-School and increased rank from E-3 to E-4 (from the 2 bullets above, I ranked up from E-2 to E-4 on the same day).
- 8th Month in the U.S. Navy I ranked up from E-4 to E-5 for being Sailor of the Year at my command.
- Received Sailor of the Year at my command in Washington State.

Certifications and Licenses

Secret Clearance

Top Secret Clearance

TS/SCI

Assessments

Supervisory skills: Motivating & assessing employees — Expert

February 2021

Motivating others to achieve objectives and identifying improvements or corrective actions

Full results: [Expert](#)

Management & leadership skills: Planning & execution — Highly Proficient

February 2021

Planning and managing resources to accomplish organizational goals

Full results: [Highly Proficient](#)

Scheduling — Highly Proficient

February 2021

Cross-referencing agendas and itineraries to avoid scheduling conflicts

Full results: [Highly Proficient](#)

Marketing — Highly Proficient

September 2021

Understanding a target audience and how to best communicate with them

Full results: [Highly Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Additional Information

Active Duty U.S. Navy Veteran - Honorably Discharged